



CEE @
Melbourne
Girls Grammar
Centre for Educational Enterprise

CEE2017

AUGUST 10 & 11 MELBOURNE AUSTRALIA
enterprising
minds
CONFERENCE

enterprising minds

Welcome



Principal, Melbourne Girls Grammar
Catherine Misson

The **Centre for Educational Enterprise (CEE)** is proud to present the biennial conference in Melbourne on 10 and 11 August 2017.

This one and half day's conference has been designed to promote discussion on enterprise education, a vision that places students at the heart of schooling initiatives that promote the non-cognitive attributes of learners to ensure they are ready to thrive in the 4th Revolution World.

CEE has developed an educational narrative that champions the development of enterprising mindset in youth, to ensure that children today are being equipped for a digital age in which their experiences of work and wellbeing will be vastly different to that of their parents. Through the establishment of the Centre for Educational Enterprise (CEE, 2015), CEE has taken this agenda international, launching in 2016 the Enterprising Schools Network to connect educators who are acting and leading for the same greater purpose.

Internationally recognised speakers will join us for a dynamic experience, expertly convened by Jan Owen AM. Those in attendance will question our current educational paradigm, and reimagine the use of time, new roles in schools, and new ways of young people can take greater control of and personalise their learning.

This conference will be of interest to a wide range of educators, academics, entrepreneurs, economists, and other social agencies.



Director, CEE
Christopher McNamara

charity partners



Convenor
Jan Owen AM Hon DLitt
CEO, Foundation for Young Australians

Jan is a highly regarded social entrepreneur, innovator, influencer and author who has spent the past 25 years growing Australia's youth, social enterprise and innovation sectors.

In 2012 she was named Australia's inaugural Australian Financial Review and Westpac Woman of Influence; in 2014 she received the Doctor of Letters (honoris causa) from the University of Sydney; and was awarded membership to the Order of Australia in 2000. She is the author of Every Childhood Lasts a Lifetime (1996) and The Future Chasers (2014).

Jan is the CEO of the Foundation for Young Australians and YLab, the global youth futures lab. Her lifelong mission is to unleash the potential of young people to lead positive change in the world.

cee.mggs.vic.edu.au

Melbourne, Australia

10 - 11 August 2017

Melbourne is a dynamic, and culturally diverse city offering a range of activities and accommodating a diverse population. Both locals and visitors love the arts, sporting events and food experiences readily available throughout the city and its famous laneways. Melbourne is loved for its spectacular coffee, food, shopping, cafes, botanical gardens, walking tours and art galleries. It is a vibrant 24 hours city with an unpretentious vibe.

We encourage all of the delegates attending CEE 2017 Conference to extend their stay in our wonderful city to really experience and enjoy all the Melbourne has to offer.



follow us on twitter

Follow @MGGS_CEE and use #CEE2017

NAB Building

The Arena - Level 2

700 Bourke Street, Docklands Victoria

Public Transport

The venue is located in the heart of Melbourne's Docklands: NAB's Melbourne headquarters, a triangulated architectural icon with outstanding conference facilities, in a central Melbourne location. The closest train station is Southern Cross Station on Spencer Street, within 12 minutes' walk of the venue.

Airport Services

Skybus Super Shuttle services to Melbourne Airport and Sunbus Shuttle services to Avalon Airport depart from Southern Cross Station.

Parking

No parking available on site at NAB

Wilson Parking

Walking Distance: 5 minutes
700 Collins St [Entry & Exit via Aurora Lane]
Docklands
Hours: 24 hours
Phone: (03) 9224 0301
www.wilsonparking.com.au

Etihad Stadium Parking

Walking Distance: 1 minute
740 Bourke St
Docklands
Hours: 24 hours
Phone: (03) 8625 7700
www.etihadstadium.com.au/Parking



venue

Enterprising Schools Network



Est. 2016

Purpose

CEE creates a space for enterprising schools and partner organisations from across the world to learn with and from each other through the sharing of ideas, research and innovations. These schools will be recognised as CEE Member Schools.

CEE Member Schools along with partner organisations and individuals see themselves as leaders in supporting and educating emerging global citizens, ready to explore opportunities for personal and community growth and development.

Value Proposition

- No memberships fees
- No dedicated personnel requirement
- Reciprocal marketing opportunities
- Free access to information and research
- Discounted access to CEE events
- Immersive visits to CEE Member Schools
- Invitation for students to join Learning Beyond School in local and global opportunities including exchanges, humanitarian initiatives and experiences beyond the academic domain
- Option to submit research to the CEE repository
- Option to join the reference group for the biennial conference

Inaugural Meeting

Thursday 10 August 2017

An inaugural meeting for Member Schools will be held at **12pm on Thursday 10 August 2017** prior to the commencement of this conference. Lunch will be served in The Hall, Level 3, NAB Building.

apply for membership

To apply for membership, contact the CEE Office
Francesca Conte
Community Enterprise Manager
enquiries@cee.mggs.vic.edu.au
+61 3 9862 9200

membership

The Conference At A Glance

THURSDAY, AUGUST 10

2:00 – 2:30 PM
Early Registration

2:30 – 3:00 PM
Conference Welcome
Jan Owen AM

3:00 – 4:00 PM
Keynote 1
Future of Education
Ross Dawson

4:00 – 5:30 PM
Panel Discussion

Dr Fiona McKenzie
Matt Wright
Anthony Mackay

5:30 – 6:30 PM
Networking Drinks
Rooftop

FRIDAY, AUGUST 11

8:30 – 9:00 AM
Registrations

9:00 – 9:30 AM
Welcome and Recap

9:30 – 10:30 AM
Keynote 2 – Disruptive Schooling
Professor Richard Elmore

10:30 – 11:00 AM
Morning Tea
The Hall Foyer, Level 3

11:00 AM – 12:30 PM
Panel Discussion

Professor Philippa Patterson AO
David Price OBE
Dominic Sharpe
Jeffrey Holte

12:30 – 1:30 PM
Lunch
The Hall Foyer, Level 3

1:30 – 2:30 PM
Keynote 3 – Careers Inspiration
Jacqueline Savage

2:30 – 4:00 PM
Panel Discussion

Dr Leonie Walsh
Aaron Tait

4:00 PM
Conference Close
Jan Owen AM



Keynote 1 Future of Education



Keynote Speaker

Ross Dawson

Ross Dawson is globally recognized as a leading futurist, keynote speaker, entrepreneur and authority on business strategy. He is Founding Chairman of the Advanced Human Technologies group of companies, including the leading future research and strategy firm Future Exploration Network. Strong global demand has seen Ross speak about the future to business and government leaders in 27 countries and lead executive education programs at top universities worldwide. He is a best-selling author of books including the prescient *Living Networks*, which foresaw the social networking revolution, as well as *Trends in the Living Networks*, ranked as one of the top business blogs in the world. Ross's frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, Washington Post and many others.



Dr Fiona McKenzie

Dr Fiona McKenzie is a human geographer with a PhD on innovation and expertise in both public policy and academic research. Co-Founder and Director of Strategy for the Australian Futures Project, she has led the design and implementation of a range of unique programs including 'social innovation labs' on early childhood development and agriculture. Fiona is respected for her ability to rapidly synthesise complex topics for decision makers and co-design systems change processes with stakeholders. She has more than 15 years of experience working with a range of academic, government, non-government, and intergovernmental organisations.



Matt Wright

Matt Wright, Director, Deloitte Access Economics is well regarded in government and the education and training sector for his leadership in the analysis of some of Australia's most significant and contemporary education, training and labour market initiatives. This includes a significant body of work with the Victorian, South Australian and Federal education departments on all aspects of schooling, vocational training and higher education.



Anthony Mackay

Anthony Mackay AM, is CEO of the Centre for Strategic Education. He is Chair of the Australian Council for Educational Research, Deputy Chancellor Swinburne University, Melbourne, Chair of the International Advisory Board for the National Institute for School Leadership, Washington DC, and Deputy Chair of New Zealand's Education Council. He is an expert consultant to OECD and consultant advisor to Asia Society's Global Cities Education Network, Co-Chair Global Education Leaders Partnership, Board Director of the Innovation Unit UK, the Foundation for Young Australians & Teach For Australia and Senior Fellow, Melbourne Graduate School of Education, The University of Melbourne. Anthony is moderator of the annual International Summit on the Teaching Profession, the Global Education Industry Summit and debates at the World Innovation Summit for Education. He was Inaugural Chair of the Australian Institute for Teaching and School Leadership and the Inaugural Deputy Chair of the Australian Curriculum, Assessment and Reporting Authority.



Keynote 2 Disruptive Schooling



Keynote Speaker
Professor Richard Elmore

Professor Richard Elmore joined the faculty of the Harvard Graduate School of Education in 1990, having previously taught at the College of Education, Michigan State University, and the Graduate School of Public Affairs, University of Washington. He is a member of the National Academy of Education, and a past president of the Association for Public Policy and Management, the national organization representing graduate programs in public policy and management. He has held positions in the federal government as a legislative liaison with the U.S. Congress on education policy issues. He is currently director of the Doctor in Educational Leadership (Ed.L.D.) program at HGSE. His current research and clinical work focuses on building capacity for instructional improvement in low-performing schools. He spends at least one day per week in schools, working with teachers and administrators on instructional improvement. He is co-author of *Instructional Rounds in Education: A Network Approach to Improving Teaching and Learning* (Harvard Education Press, 2009), and author of *School Reform From the Inside Out: Policy, Practice, and Performance* (Harvard Education Press, 2004).



Professor Philippa Pattison AO

Professor Philippa (Pip) Pattison was appointed Deputy Vice-Chancellor (Education) at the University in Sydney in June 2014. As Deputy Vice-Chancellor (Education), Professor Pattison is responsible for the University's strategy and vision for teaching and learning and students' educational experience. She oversees institution-wide development of better support for student learning, including the University's approach to curriculum renewal, new thinking in pedagogy, learning and teaching analytics, e-learning and quality assurance for learning and teaching. A quantitative psychologist by background, Professor Pattison began her academic career at the University of Melbourne, and has previously served as president of Melbourne's Academic Board and most recently as Deputy Vice-Chancellor (Academic). The primary focus of Professor Pattison's research is the development and application of mathematical and statistical models for social networks and network processes. Recent applications have included the transmission of infectious diseases, the evolution of the biotechnology industry in Australia, and community recovery following the 2009 Victorian bushfires.



David Price OBE

David Price, OBE is a leading education writer, speaker, and trainer. His book, '*OPEN: How We'll Work, Live And Learn In The Future*' was published in October 2013, and has been an Amazon best-seller since. He is Co-Founder of We Do Things Differently, a culture change practice, and a Senior Associate at the Innovation Unit. He has given keynote presentations all over the world and created hugely popular teaching resources. For the past 13 years, David has led numerous international education projects, helping schools and organisations gear themselves up to meet the challenges of the 21st century. In 2009, he was awarded the O.B.E. By Her Majesty the Queen.



Disruptive Schooling cont.

Dominic Sharpe

Country Director of the Liger Learning Centre, Cambodia



Dom has come to education via, entrepreneurship (founded and ran two businesses in London), the NGO world (co-founder of the Cambodian Children's Charity) and most recently was Deputy Director at the Liger Learning Centre 2010-2012, has been Country Director for the past four and a half years and is a true advocate of disruptive schooling in order to lessen the skills gap between what is being taught and what business and the real world' needs. There should not be school and the 'real world' but rather they should be one and the same. So it is not simply a matter of what is taught but also, how it is taught. Contextualised, experiential learning, an entrepreneurial spirit – the ability to see, create, develop opportunities, will enable students not just to survive, but to thrive. With disruption comes discomfort, more for educators than students, as the goal of developing 'life long learners' must not only apply to students but also to those facilitating their learning. Dom believes that more people from sectors outside of institutional education should be involved with education – not to work against, but to work against, but to work with educationalists. We have to stop finding excuses why change wont work in education and start understanding the reasons why it must.

Jeffrey Holte

Director of Education, Liger Learning Centre, Cambodia



Jeff is an innovative, creative educator with nearly 40 years experience as a teacher, principal, technology director, school director and designer of pioneering learning models. Originally from the US, Jeff has spent the past decade on his own experiential journey, living in Qatar, Beijing, Democratic Republic of Congo and Cambodia. He currently serves as the Director of Education for Liger Learning Centre in Phnom Penh. Jeff is passionate about education and the promise it provides to the learner, the community and the world. His goal is to ignite curiosity, inspire a love of learning, and motivate children to fulfil their potential through project-oriented, experiential and opportunity-based experiences.



Keynote 3 Careers Inspiration

Keynote Speaker

Jacqueline Savage



Jacqueline Savage is the Founder of MedCorp Technologies, a medical device company developing wearable technologies for the healthcare industry. As a young Australian product design engineer she is passionate and dedicated to improving healthcare through innovation. Jacqueline believes strongly in importance of the design process in the development of medical devices, that a product is not just finding a solution to a problem, but also improving the end user's experience. After obtaining a Bachelor of Engineering (Product Design), specialising in Biomedical Engineering, Jacqueline has used her diverse range of skills to develop products from concept through to manufacture and global distribution. Voted Top 100 Global Engineering Innovations of 2014 (Create the Future, NASA Tech Briefs) and a finalist in last year's 2015 Med Tech's Got Talent competition, Jacqueline has received numerous industry acknowledgements and awards for her innovative approach to enabling remote healthcare.

Dr Leonie Walsh



Leonie Walsh is an experienced leader and adviser in technological innovation with a background that spans more than 30 years of experience both locally and internationally across a diverse range of industries and applications. Leonie draws from this experience to support government, academia and businesses on strategic science and technology issues including innovation efficiency, technology commercialisation and the future skilled workforce through a range of related boards, advisory and advocacy activities. Leonie is also a strong advocate for attracting more women into science, engineering and technology and was recently named as the inaugural Ambassador for Women's in STEMM Australia. More recently Leonie completed a 3-year term as Victoria's inaugural Lead Scientist. In this capacity Leonie was a contributing member on the Future Industries Ministerial Advisory Council, provided contributions to the Education State activities and STEM plan via the Tech Schools STEM Future Industries Advisory Panel and the STEM advisory committee, represented Victoria on the Forum of Australian Chief Scientists and continues to participate on a range of government and industry advisory committees and funding assessment panels spanning innovation, education, new energy and advanced manufacturing. For many years Leonie has also provided support to the health sector through a range of National and international board roles including President and Chairman of the Fight Cancer Foundation providing accommodation support for regional families needing medical care in the major cities and funding of education support in three states for children undergoing cancer treatment. Leonie Walsh has received a BSc and an MSc from Swinburne University, an MBA (Exec) from the Australian Graduate School of Management and is a Fellow of the Academy of Technological Sciences and Engineering. In 2014 Leonie received an Honorary Doctorate (HonDUniv) from Swinburne University of Technology for contributions and leadership in scientific enterprises, innovation and the community.

Aaron Tait



Aaron was born in New Zealand, joined the Australian military as a seventeen year old, went to war in the Persian Gulf as an eighteen year old, ran a nightclub in Spain as a twenty year old, married a girl from San Francisco that he met in that nightclub, built an orphanage in Kenya, ran a secondary school for street-kids in Tanzania, and completed three masters degrees with one from Cambridge University. He is the co-founder of Education Changemakers, one of Australia's fastest growing education companies, and co-founder and the Chief Impact Officer of YGAP an organisation that has supported impact entrepreneurs across Africa, Asia and Australia and changed the lives of hundreds of thousands of people living in poverty.



Conference Fees and Registration



ticket prices

MEMBER RATE AUD 250
EARLY BIRD RATE AUD 299
NON MEMBER RATE AUD 350

All ticket prices include GST
Member Tickets are password protected



online

WWW.TRYBOOKING.COM/244316



closing date

Early Bird Rate closes
Thursday, 1 June 2017

Registrations close
Monday, 1 August 2017



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DELEGATE(S) DETAILS:

SCHOOL/ORGANISATION

TELEPHONE

DELEGATE (1)

EMAIL

POSITION

DELEGATE (2)

EMAIL

POSITION

DELEGATE (3)

EMAIL

POSITION

PAYMENT

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